

## *Matt Yubas, B.S. & M.B.A.*

Certified Professional Marketing Consultant  
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Matt Yubas is a Certified Professional Marketing Consultant for the Small Business Development and International Trade Center. He has worked as an independent consultant, engineer, and product manager for startups, small businesses, and Fortune 500 companies. He has launched new products such as software applications, wireless devices, and websites. In addition, he has helped clients in a diverse number of industries that include sporting goods, clothing, photography equipment, digital art, and home décor.

Matt is the author of *Product Idea to Product Success: A Complete Step-by-Step Guide to Making Money from Your Idea* and several other inventor workbooks. He has been featured on television and radio and has been tapped for his expertise in bringing products to market in many syndicated publications.

As an entrepreneur, he was a co-founder of a software company that developed one of the first personal information management software products. Matthew earned a B.S. in Electronics Engineering from Pennsylvania Spring Garden College in Philadelphia, and an M.B.A. in Management from San Diego State University.

Matthew Yubas currently resides in San Diego, California.

You can visit his web site at [www.mattyubas.com](http://www.mattyubas.com)